



OKTOBERFEST

2024



**PARKVIEW AT CASCADES
& THE AC HOTEL PLAZA**

OCTOBER 20, 2024

3PM-6PM

DOORS OPEN AT 2PM FOR VIP



850 921 5554 ● 2518 W. Tennessee St., Tallahassee, FL ● www.eldercarebigbend.org



OKTOBERFEST

ELDER CARE SERVICES, INC. 2024



JOIN US AT THE 26TH ANNUAL OKTOBERFEST!

As a long-standing community tradition, Elder Care Services' Oktoberfest features great German Cuisine, beer and drink samples from the best craft businesses in the area, music, and games. It's the perfect way to celebrate the season while making a difference in the lives of our senior friends and neighbors.

As our premier fundraiser, sponsorships are a crucial part of providing vital nutrition to homebound seniors, social connections to lonely seniors, personalized care for frail seniors, and emergency assistance for seniors facing crisis situations. Community partners play a significant role in ensuring that seniors in our area can age at home with comfort and dignity.

As an Oktoberfest sponsor, you not only make a meaningful impact on our senior community, you also gain valuable exposure for your business. Every year the event brings together over 600 community members and reaches thousands of others through our sponsor billboards and media promotions.

This packet includes a list of benefits for all sponsorship levels and a sponsor commitment form. You may return this form by email, mail, or through making a payment on the Oktoberfest page of our website.

WE LOOK FORWARD TO MAKING THIS OKTOBERFEST THE BEST ONE YET AND RAISING CRITICAL FUNDING FOR SENIORS!

2023 IMPACT

3,188

items of material aid distributed to seniors

2,154

local seniors received services

113,321

meals distributed to seniors in need

43

seniors received care at Elder Day Stay

208

seniors received care in their homes

66,014

hours of personalized in-home care provided



SPONSORSHIP BENEFITS

PRESENTING SPONSOR \$10,000	AUCTION SPONSOR \$7,500	PLATINUM SPONSOR \$5,000	GOLD SPONSOR \$2,500	SILVER SPONSOR \$1,000	BRONZE SPONSOR \$500
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RECOGNITION ON ELDER CARE SERVICES WEBSITE

Logo on Elder Care Services home page						
Logo on the Oktoberfest page of website						

RECOGNITION AT EVENT

Logo on souvenir stein						
Logo on all printed & digital auction materials						
Logo on attendee identification						
Logo on billboard in a centrally trafficked area						
Logo on event map						
Sponsor level logo material in VIP food and drink area						
VIP Event tickets	10 Tickets	8 Tickets	8 Tickets	6 Tickets	4 Tickets	2 Tickets
Sponsor level signage in central event locations						

Ticket Sponsorships *(VIP benefits listed on next page)*

VIP Ticket Sponsor - \$1,000
10 VIP Tickets

General Ticket Sponsor - \$600
10 General Admission Tickets



Sponsor Commitment Form

For your convenience, sponsorships can be submitted online at eldercarebigbend.org/oktoberfest or emailed to Nicole Ballas at ballasn@ecsbigbend.org

Organization Name: _____

Contact Person/
Individual Donor: _____

Address: _____

City/State/Zip Code: _____

Phone Number: _____ Email: _____

Number of people in your organization you expect to attend the event: _____

We are only requesting an estimate. You may change this number prior to the event.

Sponsorship levels

___ Presenting (\$10,000)

___ Diamond (\$7,500)

___ Platinum (\$5,000)

___ Gold (\$2,500)

___ Silver (\$1,000)

___ Bronze (\$500)

___ VIP Ticket Sponsor (\$1,000)

(10 VIP tickets and logo/name recognition on entrance board)

___ Ticket Sponsor (\$600)

(10 general admission tickets and logo/name recognition on entrance board)

**VIP tickets include early entrance and access to an exclusive VIP section featuring a full Oktoberfest style meal*

Payment Authorization Information

___ Payment enclosed (Please make checks payable to Elder Care Services)

___ Please invoice or contact me to arrange payment

___ Please contact me about direct deposit payment

***To make a payment by credit card, please use the online form on the Oktoberfest event page of our website, eldercarebigbend.org/oktoberfest.